

Customer Success Story – SAP Retail & CRM



Customer :

Leading fashion wear manufacturer and retailer

Solution :

SAP IS Retail with ECC 6.0, CRM 7.1, PI 7.3, POSDM



Project Highlights:

1. Complete installation of SAP ECC 6.0, Retail, CRM 7.1, PI 7.3 for Development, Quality and Production environments
2. Integration of Shoppers (POS system) with SAP using PI as the integration broker
3. SAP PI for all legacy systems and live transaction at the retail store and branches
4. CRM 7.1 web UI developments
3. Custom loyalty and Incentive management built on top of CRM 7.1 UI
4. POSDM implemented and integrated with IS Retail and ECC for all the sales, returns, goods movement transactions